

Spurring Innovation at the Texas Mobility Summit

Hilton Palacio del Rio | 200 S Alamo St. | San Antonio, TX

November 17-19, 2019



Tap into Texas

The Texas Mobility Summit, hosted by the Texas Innovation Alliance, will take place on November 17-19 in San Antonio, Texas. The Summit is a three-day event that brings together over 350 transportation leaders across the state – elected officials, state agencies, transit authorities, city and county departments, metropolitan planning organizations, research, industry, and more – to envision and advance smart mobility solutions in Texas's metropolitan areas.

The Summit opens with Demo Day (Nov. 17) in an interactive experience where you have the opportunity to showcase your services and solutions to transportation leaders, media, and elected officials. Following, the conference (Nov. 18-19) is a forum where you will connect with transportation decision makers, learn about current mobility challenges and future partnership opportunities, and offer guidance on activities to advance and sustain deployments. The outcome of the Summit is to synthesize public and private input to formulate Texas' mobility action plan and direct investment to tackle the state's most pressing community challenges.

As a sponsor of this event, you have the opportunity to springboard your company to the forefront of this movement. By illustrating your value to community-centered partnerships through an investment in the process, you are immediately seen as a committed partner in the industry. In addition, your company will have a voice in the future of transportation development in the state of Texas.

Sponsorship Benefits

Sponsorship Benefits	Gold \$5,000	Silver \$3,000	Demo Day Only \$500
Company Close-Up in the Partnership Profiles	Full-Page	Half-Page	Demo Description
Table (6') at Demo Day on November 17	✓	✓	✓
Logo recognition on the Summit website	✓	✓	✓
Complimentary registration(s) to attend the conference	2	1	
Logo recognition on the signage at the conference	✓	✓	
Sponsor ribbon adhered to name badge	✓	✓	
Logo recognition on the screens inside the meeting room	✓	✓	
Booth (6') in the Exhibit Hall on November 18-19	✓		

Contact: For more information about how you can become a key part of this opportunity, email Ernie Cochran at ernie@housmanandassociates.com or call 512.413.5969.

Payment Terms: To be included in the Partnership Profiles distributed prior to and at the event, all sponsorship commitments and payment in full must be received by **Friday, October 18, 2019**.

ABOUT THE TEXAS INNOVATION ALLIANCE

The Texas Innovation Alliance is an action network of public agencies and research institutions who are developing shared solutions to common challenges. As an entrepreneurial mechanism for deploying strategic and innovative solutions, the Alliance is engaged in building strategic public-private partnerships, nurturing emerging technologies in real-world environments, and empowering communities to participate in the innovation process. Texas is benefitting from the higher value of mobility, connectivity, and economic advantages by investing in innovation.

TEAM ARLINGTON | TEAM AUSTIN | TEAM BRYAN/COLLEGE STATION
TEAM COASTAL BEND | TEAM DALLAS/FORT WORTH | TEAM EL PASO
TEAM FRISCO | TEAM HOUSTON | TEAM SAN ANTONIO | TEAM R&D