SCHEDULE OF EVENTS
MONDAY, OCT. 29: Texas Mobility Summit

7:00 AM | Breakfast & Registration

8:30 AM | Welcome & Opening Remarks
Shelley Row – President & CEO, Shelley Row Associates
Judge B. Glen Whitley – Tarrant County
Shailen Bhatt – President & CEO, ITS America

9:00 AM | A Call for Innovation
Kristie Chin & Andrea Gold – Texas Innovation Alliance

9:15 AM | New Mobility Frontiers Question Session
Moderator: Shailen Bhatt – President & CEO, ITS America
The traditional transportation model is evolving, and Texas has become a frontier for new mobility solutions. In the wake of rapid growth and urbanization, metropolitan regions across the state are facing erosion of community affordability, unsustainable stresses upon aging infrastructure, and challenges to economic opportunity. To leverage the growth to Texas’ advantage, advanced technologies such as connected and automated vehicles, present significant benefits to safety, congestion relief, and economic opportunity; they also raise questions regarding equitable access, cybersecurity, and digital inclusion.

Mayor Jeff Williams – City of Arlington
Ann Zadeh – Fort Worth City Council
Commissioner Gary Fickes – Chair, Regional Transportation Commission (RTC)
Charlie Leal – Transportation Program Analyst, TxDOT

10:15 AM | Mobility Gamechangers & Team Time
In a lightning round, learn about the latest technologies and active projects that are moving Texas transportation forward. Then, policymakers have an opportunity to work alongside their team to envision innovative ways to create a safer, sustainable, more vibrant mobility future.

Karla Taylor – Chief of Staff, Austin Transportation Department, City of Austin
Tom Lambert – President & CEO, Houston METRO
Tom Bamonte – Senior Program Manager, Automated Vehicles, NCTCOG
Darran Anderson – Director of Strategy & Innovation, TxDOT

11:15 AM | Break

11:30 AM | Policy Roundtable
What is the state of mobility in Texas and how are we prioritizing, investing, and preparing our mobility systems to leverage technologies and rapid growth to our advantage?
Moderator: Shelley Row – President & CEO, Shelley Row Associates

Mayor Jeff Williams – City of Arlington
Mayor Dee Margo – City of El Paso
Jonathan Sierra-Ortega – Policy Analyst, Texas Senate Committee on Transportation
Vince Valdes – Associate Administrator for Research, Demonstration and Innovation, FTA

12:30 PM Lunch
Kamal Khouri – Vice President & General Manager, Advanced Driver Assistance Systems, NXP
1:30 PM | Seamless Mobility

Transit is undergoing a transformation, and Texas transit agencies are coming together to discuss the future of mobility in an era of increased urbanization. As Texas metro areas boom, new mobility options are needed in order to provide Texans with access to jobs, connections to community, and links to critical services. Leading transit authorities from across Texas will discuss new public-private partnership opportunities, innovations in payment platforms, data sharing needs – identifying key outcomes and ways in which they may collaborate in the upcoming year.

Spotlight:
- Lyndsay Mitchell – Strategic Planning Manager, City of Arlington
- Obinna Emenike – General Manager, Partner Cities, Via

Panel Moderator: Tom Lambert, Houston METRO
- Steve Young – Vice President, Information Technology, Via
- Lindsey Baker – Director of Strategic Partnerships, DCTA
- Todd Plesko – Vice President of Planning & Development, DART

2:05 PM | Equity & Access

Transportation can be a significant barrier to accessing quality medical services. Without a quality mobility system in place, Texas residents may struggle to attend doctor appointments, pickup prescriptions, or even travel to the grocery store. Public agencies from across Texas come together in a roundtable discussion to highlight challenges and identify opportunities to improving health outcomes. Key topics include universal eligibility, coordinating paratransit services across agencies, enabling telemedicine, and forming innovative public-private partnerships to improve service in transit deserts.

Roundtable Moderator: Dan Rudge – Executive Director, BCSMPO
- Michael Parks – Assistant Executive Director, Brazos Valley Council of Governments
- Russell Schaffner – Assistant County Administrator, Legislative Affairs, Tarrant County
- Doug Douglas – Vice President, Mobility Management Services, DART
- Michael Rogers – Director of Transportation, City of Dallas

2:40 PM | Advanced Vehicles

Connected and automated vehicles offer the prospect of significant safety, mobility, and economic benefits; however, there is still much to learn. Texas transportation leaders highlight planned and active deployments, describe future use cases, and identify opportunities for collaboration in the coming year.

Spotlight:
- Brian Moen – Assistant Director of Transportation, City of Frisco
- Vineet Jain – Head of North America Deployment, Drive.ai

Panel Moderator: Vineet Jain, Drive.ai
- Art Reinhardt – Assistant Director, Transportation & Capital Improvements, City of San Antonio
- Ann Foss – Principal Planner, City of Arlington
- Karla Taylor – Chief of Staff, Austin Transportation Department, City of Austin
- Kim Williams – Chief Innovation Officer, Houston METRO

3:15 PM Break
**SCHEDULE OF EVENTS**

**MONDAY, OCT. 29: Texas Mobility Summit**

**3:30 PM | Freight & Logistics**

A state of the art freight ecosystem is essential for Texas to maintain its economic competitiveness. Leaders in the long-haul and port environments come together to discuss unique challenges as well as opportunities to collaborate. Key topics include preparing the Texas infrastructure for connected vehicle applications, addressing congestion through dynamic routing and scheduling tools, and sharing data with the private sector.

**Spotlight:**
- **Chris Poe** – Assistant Agency Director, Connected & Automated Transportation Strategy, TTI

**Panel Moderator: Chris Poe, TTI**
- **Jeff Pollack** – Director of Planning, Port of Corpus Christi
- **David Coronado** – Bridges Department, City of El Paso
- **Rich Byrnes** – Chief Infrastructure Officer, Port of Houston

**4:05 PM | Real-Time Data**

Data and connectivity are two major forces that are converging in transportation. Transportation officials from local and state levels discuss active projects, barriers, and opportunities for collaboration in the upcoming year. Key topics include the SPaT Challenge, opportunities to share construction and lane closure, and data management best practices.

**Spotlight:**
- **Jorge Riveros** – Manager, Arterial Management Division, City of Austin
- **Dominie Garcia** – Smart Cities Program Lead, Battelle

**Panel Moderator: Jorge Riveros, City of Austin**
- **Ramon Campos** – GIS Manager, Business Application Development & Support, Tarrant County
- **Cassie Jordan** – Director, Strategy & Portfolio Mgmt, Information Management Division, TxDOT
- **Julie Baldwin** – Performance Administrator, City of El Paso

**4:40 PM | Summary of Key Takeaways & Next Steps**

**Darran Anderson** – Director of Strategy & Innovation, TxDOT
**Michael Morris** – Director of Transportation, Transportation Department, NCTCOG

**4:50 PM Adjourn**

**5:00 PM | Team Lead Executive Session**

**Facilitators:** Shelley Row, Shelley Row Associates & Joe Willhite, WSP

Team Leads and selected representatives work together to build consensus around a vision for the sustainability of the Texas Innovation Alliance, advance the Texas Proving Grounds, and guide collaborative activities in the coming year.

**5:45 PM Adjourn**

**6:00 PM Networking Reception (Open to All)**

Connect with transportation leadership – public agencies, researchers, and policymakers – from around the state who are transforming mobility.
SCHEDULE OF EVENTS
TUESDAY, OCT. 30: Texas Mobility Summit

8:00 AM | Breakfast & Registration

9:00 AM | Opening Remarks
Darran Anderson – Director of Strategy & Innovation, TxDOT

9:30 AM | From Pilots to Partnerships
Moderator: Mark Dowd – Executive Director, Smart Cities Lab
Industry is pushing frontiers in smart mobility technologies that will transform the way public agencies deliver transportation infrastructure and services. Although industry solutions may begin with a single application, they ultimately provide a platform capable of generating new projects with the potential to achieve far-reaching impacts over time. Technology thought leaders will present the new developments in smart mobility that are driving digital transformations, new business models, and integrated systems that can improve the ways in which cities manage their transportation systems.

Chris Ballinger – CEO & Founder, MOBI
Nick Bowden – Product Lead, Model Lab, Sidewalk Labs
Jane MacFarlane – Executive Director, Sustainable Transportation Initiative, Lawrence Berkeley National Labs

10:30 AM | Break

11:00 AM | Startup Hour: Showcase of Transportation Startups
Moderator: Kathleen Baireuther – Senior Manager, Texas/Mountain – City Solutions, Ford Smart Mobility
Startups are increasingly finding their place in the smart transportation marketplace offering homegrown and innovative remedies that push the frontier of the industry. As cities make their own market disruptions with policy, sizable breakthroughs continue to come from small businesses and civic tech talent that see an opportunity and embrace it with ingenuity and entrepreneurialism. This panel will introduce the savvy and passionate thought leaders of young startups with an exciting future.

In a moderated discussion, startup thought leaders will discuss their new solutions, business models, partnerships with cities and corporations, and share their challenges and risks in developing and launching a new company.

Rajat Rajbhandari – CEO & Co-Founder, dexFreight.io
Kameron Simmons – Public Policy & Government Affairs, Starsky Robotics
Casey Whittington – Government Relations Director, Blue Duck Scooters
Will Coleman – CEO, Alto

12:00 PM | Break
12:15 PM | Lunch
1:15 PM | Break
1:30 PM | Working Sessions

Participants have the opportunity to identify challenges, prioritize strategies, and develop collaboration opportunities for the upcoming year. Each Working Session is led by a facilitator and team of subject matter experts who will engage participants in open discussion, cross-pollination of ideas between the public and private sectors, and drive towards outcomes that will inform the direction of the Texas Innovation Alliance.

**Working Session 1: Advanced Vehicles + Freight & Logistics**
**Facilitator: Joe Willhite** – VP, Houston Area Manager, WSP

Participants discuss critical topics: infrastructure readiness, telecommunications (5G/DSRC), and procurement.
- **Chris Poe** – Assistant Agency Director, Connected & Automated Transportation Strategy, TTI
- **Monsur Ahmed** – ITS Coordinator, City of Arlington
- **Conway Chen** – Drive.ai
- **Dave Miller** – Application Engineer, Siemens
- **Brennan Hamilton** – Supervisor, Connected Vehicle – Smart Cities, Ford Mobility

**Working Session 2: Seamless Mobility + Equity & Access**
**Facilitator: Mark Dowd** – Executive Director, Smart Cities Lab

Participants discuss: public-private partnerships, single payment platform, and improved coordination for paratransit.
- **Vincent Valdes** – Associate Administrator for Research, Demonstration, & Innovation, FTA
- **Steve Young** – Vice President, Information Technology, Via
- **Russell Schaffner** – Assistant County Administrator, Legislative Affairs, Tarrant County
- **David Weinreich** – Postdoctoral Associate, Institute for Urban Studies, UT Arlington
- **Ashwin Dias** – General Manager, South USA, Uber

**Working Session 3: Real-Time Data + Traffic Operations**
**Facilitator: Jorge Riveros** – Manager, Arterial Management Division, City of Austin

Participants discuss developing a standard for construction and lane closure, SPaT Challenge, and incident management.
- **Cassie Jordan** – Director, Strategy & Portfolio Mgmt, Information Management Division, TxDOT
- **Terry Bills** – Transportation Industry Manager, Esri
- **Ted Trepanier** – Senior Director, Public Sector Services, INRIX
- **Shawn McEwen** – Account Executive, Miovision

3:00 PM | Report Out & Closing Remarks - Grand Ballroom

Darran Anderson – Director of Strategy & Innovation, TxDOT

3:30 PM | Adjourn