

Driving Innovation at the Texas Mobility Summit

Sheraton Hotel Arlington | 1500 Convention Center Dr. | Arlington, TX
October 28-30, 2018



The Texas Mobility Summit, hosted by the Texas Innovation Alliance, will take place on October 28-30 in Arlington, Texas. The Summit is a three-day event that brings together the state’s transportation leaders – elected officials, state agencies, transit authorities, city and county departments, metropolitan planning organizations, research, industry, and more – to envision and advance smart mobility solutions in Texas's metropolitan areas. This year, the Summit opens with **Demo Day** in an interactive afternoon for transportation leaders to experience cutting-edge technology demonstrations.

As a leader in transportation and innovation, you will have the opportunity to bring awareness to decision makers, share lessons learned from real-world deployments, and offer guidance on plans and activities to advance deployments. Outcomes of the Summit include advancing the Texas Proving Grounds, formulating public-private partnerships, and directing investment to tackle our most pressing community challenges.

The Texas Innovation Alliance is an action network of public agencies and research institutions united in developing a vision for the future of Texas mobility. As an entrepreneurial mechanism for deploying strategic and innovative solutions, the Alliance is engaged in building strategic public-private partnerships, nurturing emerging technologies in living lab environments, and empowering communities to participate in the innovation process. Texas is benefitting from the higher value of mobility, connectivity, and economic advantages by investing in innovation.

As a sponsor of this event, you have the opportunity to springboard your company to the forefront of this movement. By illustrating your value to community-centered partnerships through an investment in the process, you are immediately seen as a committed partner in the industry. In addition, your company will have a voice in the future of transportation development in the state of Texas.

Below are the sponsorship benefits available for this two-day event:

Sponsorship Benefits	Gold \$5,000	Silver \$3,000
Company Close-Up in the Summit Partnership Profiles distributed prior to and at the event	Full-Page	Full-Page
Logo recognition on the Summit website	✓	✓
Logo recognition on the signage placed throughout meeting area	✓	✓
Sponsor ribbon adhered to name badge	✓	✓
Complimentary registration(s) to attend the Summit including Demo Day	2	1
Logo recognition on the screens inside the meeting room	✓	✓
Complimentary booth (6') in the Exhibit Hall on October 29-30	✓	
Complimentary table (6') at Demo Day on October 28	✓	

Opportunities are going fast for this first-of-its-kind conference. For more information about how you can become a key part of this opportunity, email Ernie Cochran at ernie@housmanandassociates.com or call 512.413.5969.

Payment Terms: To be included in the Partnership Profiles distributed prior to and at the event, all sponsorship commitments and payment in full must be received by **Friday, October 6, 2018**.

TEAM ARLINGTON | TEAM AUSTIN | TEAM BRYAN/COLLEGE STATION
TEAM COASTAL BEND | TEAM DALLAS/FORT WORTH | TEAM EL PASO
TEAM FRISCO | TEAM HOUSTON | TEAM SAN ANTONIO | TEAM R&D