

SCHEDULE OF EVENTS

DAY 1: Texas Mobility Summit

8:00 AM Breakfast - Grand Ballroom

9:00 AM Welcome & Introductions - Grand Ballroom

Shelley Row – President & CEO, Shelley Row Associates

Commissioner Laura Ryan – Texas Transportation Commission (tentative)

9:30 AM Shifting the Mobility Paradigm: The Public Policy Perspective - Grand Ballroom

Moderator: Evan Smith – CEO & Co-Founder, The Texas Tribune (tentative)

Mayor Sylvester Turner, City of Houston (tentative)

Judge Ed Emmett, Harris County (tentative)

Senator Sylvia Garcia – District 6, Texas Legislature (tentative)

Mayor Steve Adler, City of Austin (tentative)

10:30 AM Break

10:45 AM Workshop #1: Idea Exchange: Progress Updates & Next Steps - Grand Ballroom

Participants interact with each other – providing a progress update, sharing upcoming plans, and discussing ongoing challenges. Participants work to align local, regional, and state investments to meet shared goals to advance the Proving Grounds and data sharing opportunities.

12:00 PM Lunch - Meal Room

Keynote: Marcy Klevorn – EVP & President of Mobility, Ford Motor Company (tentative)

1:15 PM Workshop #2: Team Time: Connected Corridor Development - Grand Ballroom

Teams will take the next steps in advancing the Texas Proving Grounds: 1) Defining objectives, 2) Designating candidate corridor testing environments, 3) Identifying technology needs and deployment opportunities for prioritized use cases, 4) Describing regulatory and policy challenges, and 5) Aligning planned investments and securing partners.

2:30 PM Break

2:45 PM Workshop #3: Team Time: Data Enterprise & Essentials - Grand Ballroom

Teams will make progress in developing data-driven solutions: 1) Identifying specific use cases, 2) Performing a gap analysis in existing and needed data, 3) Identifying data sharing partnerships, and 4) Making recommendations for a systematic and sustainable data ecosystem.

4:00 PM Report Out & Closing Remarks - Grand Ballroom

Tom Lambert – President & CEO, Houston METRO

Darran Anderson – Director of Strategy & Innovation, TxDOT

4:30 PM Break

4:45 PM Leadership Team Meeting - Salon 6

Facilitator: Shelley Row – President & CEO, Shelley Row Associates

Team Leads and selected representatives work together to build consensus around a vision for the Texas Proving Grounds, form the basis for a Texas Mobility Data Clearinghouse, and guide the activities of the Texas Innovation Alliance.

5:45 PM Adjourn

6:00 PM Reception (Open to All) - Grand Ballroom

Participants have the opportunity to connect with one another.

SCHEDULE OF EVENTS

DAY 2: Texas Mobility Summit

8:00 AM Breakfast - Grand Ballroom

9:00 AM Opening Remarks - Grand Ballroom

Shelley Row – President & CEO, Shelley Row Associates

Tom Lambert – President & CEO, Houston METRO

Darran Anderson – Director of Strategy & Innovation, TxDOT

9:30 AM Call for Ideas: Team Presentations Part I - Grand Ballroom

The first set of teams present their current and planned investments in innovative mobility projects, demonstrating progress in the past year and articulating a clear vision for smart solutions to follow. A core group of experts provides direct feedback following each presentation.

10:45 AM Break

11:00 AM Call for Ideas: Team Presentations Part II - Grand Ballroom

The second set of teams present their current and planned investments in innovative mobility projects, demonstrating progress in the past year and articulating a clear vision for smart solutions to follow. A core group of experts provides direct feedback following each presentation.

12:15 PM Lunch - Grand Ballroom

1:15 PM Breakout Sessions

Teams share their journey regarding an innovative project, providing additional insight into how they got started, hurdles they overcame, and lessons learned. Following, participants engage in a facilitator-led process to define problem statements or policy areas that will be used to inform the direction of the Texas Innovation Alliance.

Group 1: Vehicles & Infrastructure – Grand Ballroom

Teams discuss the benefits and barriers in connected, automated, and electric vehicle technologies as well as the infrastructure needed to support various applications.

Group 2: Freight & Logistics – Salon 6

Teams discuss the opportunities for Texas to research and demonstrate commercial vehicle applications in long-haul, urban, and port environments.

Group 3: Mobility-as-a-Service – Salon 4

Teams discuss new developments in transit, shared mobility, and 1st/last mile applications as well as enabling technologies needed to develop a universal payment platform.

4:00 PM Next Steps & Closing Remarks - Grand Ballroom

Michael Morris – Director of Transportation, NCTCOG

Darran Anderson – Director of Strategy & Innovation, TxDOT

4:30 PM Adjourn
