

Driving Innovation at Texas Mobility Summit 2.0

JW Marriott Houston Hotel – Theater District | 5150 Westheimer Road

October 16-17, 2017



Building upon the movement initiated one year ago with the formation of the Texas Innovation Alliance, the Texas Mobility Summit is an example of the way Texas is shifting the mobility paradigm. As a leader in transportation and innovation, you will have the opportunity to contribute to a multi-pronged deployment strategy designed to test, prove, and scale mobility solutions. Outcomes of the Summit include advancing the Texas Proving Grounds, encouraging public-private data sharing, and directing investment to tackle our most pressing community challenges.

The Texas Innovation Alliance is an action network of public agencies and research institutions united in developing a vision for the future of Texas mobility. As an entrepreneurial mechanism for deploying strategic and innovative solutions, the Alliance is engaged in building strategic public-private partnerships, nurturing emerging technologies in living lab environments, and empowering communities to participate in the innovation process. Through the power of collaboration, Texas is benefitting from the higher value of mobility, connectivity, and economic advantages by investing in innovation.

As a sponsor of this event, you have the opportunity to springboard your company to the forefront of this movement. By illustrating your value to community-centered partnerships through an investment in the process, you are immediately seen as a committed partner in the industry. In addition, your company will have a voice in the future of transportation development in the state of Texas.

Below are the sponsorship benefits available for this two-day event:

| Sponsorship Benefits | Platinum \$5,000 | Gold \$3,000 | Silver \$1,500 |
|---|---------------------|-----------------|-------------------|
| Company Close-Up in the Summit Partnership Profiles distributed prior to and at the event | Full-Page | Full-Page | Full-Page |
| Logo recognition on the Summit website | ✓ | ✓ | ✓ |
| Logo recognition on signage placed throughout meeting area | ✓ | ✓ | ✓ |
| Sponsor ribbon adhered to name badge | ✓ | ✓ | ✓ |
| Complimentary registration(s) to attend both days of the Summit | 2 | 1 | 1 |
| Direct team engagement in workshops on Day 1 | 2 | 1 | |
| Logo recognition on the screens inside the meeting room | ✓ | ✓ | |
| Complimentary exhibit booth (6' foot) | ✓ | | |

Lanyard Sponsorship: \$5,000

| | |
|---|---|
| Logo branded on the lanyard worn by all the registered participants | ✓ |
| Logo recognition on signage placed throughout the meeting area | ✓ |
| Logo recognition on the Summit website | ✓ |
| Sponsor ribbon adhered to name badge | ✓ |
| Complimentary registration(s) to attend both days of the Summit | 1 |

Opportunities are going fast for this first-of-its-kind conference. For more information about how you can become a key part of this opportunity, email Ernie Cochran at ernie@housmanandassociates.com or call 512.413.5969.

Payment Terms: To be included in the Partnership Profiles distributed prior to and at the event, all sponsorship commitments and payment in full must be received by **Friday, September 22, 2017**.